

APL Board of Trustees Minutes Tuesday, November 23, 2021

Present: Pat Gautier, Katie Boss, Lisa Cesare, Liza Dimitri, Nicole Rancourt, Susan Weiss, APL staff: Mamie Ney, Haley Warden, Brandon Dyer, Bethany Lyons.

1. Call to Order/Introductions

The online meeting was called to order at 4:32 PM.

2. What have you been reading:

Mamie Ney - Crossroads by Jonathan Franzen and The Exiles by Christina Baker Kline

Katie Boss - only reading "legislation for her school work"

Lisa Cesare - As Close to Us As Breathing by Elizabeth Poliner

Liza Dimitri - only reading students' school work

Pat Gautier - West with Giraffes by Lynda Rutledge Stephenson

Nicole Rancourt - Reading from the Northstar YA nominees (list attached)

Susan Weiss - The Plot by Jean Hanff Korelitz

Haley Warden- Beautiful World, Where Are You by Sally Rooney

Brandon Dyer - Second book in series - Aristotle & Dante Dive into the Waters of the World by Benjamin Saenz

3. Approval of the October 19, 2021 Minutes

The meeting minutes from the October 19, 2021 meeting were approved with no changes. There was a motion by Lisa Cesare and seconded by Liza Dimitri to approve the minutes. This passed unanimously.

4. Brandon Dyer, APL's New Children's Librarian

Brandon introduced himself. He started two months ago and gave an update on some of the programs he has been working on. There were over 350 attendees at the Halloween Extravaganza. Great turnout, super patient customers. He has seen an increase in storytime attendees. His homeschooler program had an amazing turnout (39 attendees in all). He has organized a Hanukkah program for later this month, and read to a dog continues to be very popular. He is working on the Summer reading program and working with the Auburn schools to do tours of the library. He is also partnering with Museum LA (they have offered to provide a free pass for APL customers to use). December 11 is a Make a Gingerbread House. Although the program is full, Brandon encouraged trustees to stop in and see the program (and maybe help kiddos with their houses?)

5. Director's Report

Mamie sent a full copy of her report to trustees. Nothing else additional except to report that a couple employees have been exposed to COVID and are out of the library as a precaution.

6. Survey Results

Haley gave an update on the survey results; the full report was sent to all trustees. There were 160 respondents to the survey and they provided meaningful results/data. About 99% of the comments were positive. Some suggestions included programs which the library already offers. It was interesting that most respondents reported getting their information from the APL weekly newsletter. Haley will be meeting with the department heads to review data and talk about next steps.

7. “Fun” Raising Committee Update

Nicole gave an update on the committee and said they are figuring out how the group will interact with Haley. They came up with a number of goals:

- Build new relationships for new donors
- Help board members attend at least one program per year
- Create a survey for the Board
- Outline a fundraising calendar for the year

The remaining Craft N Laugh sessions have been cancelled until the new year when it's not as busy. Will plan to reintroduce these sessions in January or February. Book Around Town (#2) will be returning and an antique appraisal fundraiser will be planned for the Spring.

8. Governance Committee

Susan welcomed Katie Boss to the committee. They have changed their meeting time and will be meeting at 8:15 AM. They have been working to revise the Director's evaluation and thanked Lisa for her help in this area. They want the Director's Evaluation Survey to be more specific and easier to answer. The questions will follow the Director's Revised FY2022 Goals/Action Plan. Mamie's action plan was very good and very specific. They are meeting on December 3rd at 8:00AM to complete the survey for Mamie's Evaluation. We need new trustees, especially school librarians, bankers, and those in marketing. Susan will ask Trustees at every meeting for suggested names for new members. The group will resurrect the trustee handbook in the new year.

9. Collection Development Policy

A new policy was drafted by Assistant Director Suzanne Sullivan. This revised document "cleans up" the language in the scope and philosophy in the prior version and makes it more relevant in regard to electronic materials. Mamie and Suzanne want the policy to be specific so they are prepared for anticipated challenges to materials. Pat raised concerns about the APL goals and there was discussion about that. Lisa made a motion to accept the 10/21/21 new document and Nicole seconded that motion. All voted in favor of the new document.

10. Mamie's Revised Action Plan FY 2022

The action plan was broken into a very narrow focus. The goals will be evaluated yearly. Susan made a motion to accept the action plan and was seconded by Liza. All voted in favor.

Other Business

None.

Meeting adjourned at 5:18 PM with a motion by Lisa and seconded by Nicole. All in favor.

Accepted:

Liza Dimitri, Secretary

Date: _____

Next Board meetings:

No December meeting

January 25, 2022 7:30 AM via Zoom

February 22, 2022 4:30 PM

Attachments from Nicole:

<https://sites.google.com/view/north-star-ya-award/home?authuser=0>

https://docs.google.com/document/d/1IQbfFVJ8uhr_E8EJpkL2R9MomQYYuh4VID8-xArulAI/edit

Auburn Public Library Fundraising Calendar and Goals

Committee helps with:

Brainstorming activities to engage new donors and relationships

Planning and “running”

Spring: Antique appraisal thing

Summer: BAT

Fall/winter:: Craft & Laugh

Goals:

Bring in new relationships to create a new donor base.

Opportunities to tap into other library programs for relationship-building.

Halloween Party

Ribbon cutting event for new teen space
What can we have in place for when these events happen?
Inviting board to share events; invite someone to attend with them;

Goal each board member attends one library program/event each year

Sign up at least a month in advance? Would be nice to have a lot of notice - similar to how we sign up for LPL meetings, but that's difficult because the general program schedules are created month by month.

Is there accountability for this? Since we're volunteers we can encourage and gently nudge, but there's really no consequence...

What kinds of programs are board members most interested in attending?

Haley sending survey between November and the January meeting

Create simple monthly event calendars highlighting related programs to share

Committee helps with: Brainstorming activities to engage new donors and relationships

January

Event - Craft & Laugh

Planning

Scrub last year's BAT list of sponsors and donors

February

Event - Craft & Laugh

Planning

BAT: Draft Sponsorship Letters and mail out by 2/21

Antique Appraisal: Format, PreRegistration, Fee?, Reach out to John Kelly

March

Event - Possible continuation of Craft & Laugh depending on popularity of the previous two months

Planning

BAT: Draft donation letters and mail out by 3/28

April

Event - Antique Appraisal (early in the month rather than later)

Planning

BAT: Put together marketing calendar

May

Event

Planning

BAT: Launch marketing campaign

June

Event - BAT

Planning

Library Card Sign Up Month

July

No Event

Planning

Library Card Sign Up Month

August

No Event

Planning

Library Card Sign Up Month (possible partnership with the children's department)

September

Event

Library card sign up month

Planning

October

Event

Planning

November

No Event

Planning

December

No Event

Planning